



PLAN-O-GRAM BY PRICE POINTS

Price Point POGs or
ANY GAME DISPENSER DISPLAY

This Price Point Plan-O-Gram is designed to assist retailers with displaying Instant Games in a consistent & cohesive manner for players to make faster game selections. To increase sales we recommend activating the newest games on the 1st day of sales and placing them in the designated "NEW GAMES" dispensers each 1st Tuesday of the month. Group other games together by Price Point. Always keep dispenser displays clean and clutter free.

< Display Newest Games closest to register in the top dispensers. >

40 INSTANT GAME DISPENSER DISPLAY

| 5X8 | Columns → | | | | | | | |
|--------|-------------------|---------|-------------------|---------|-------------------|---------|-------------------|--------|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | Dispenser Tower 3 | | Dispenser Tower 4 | |
| 1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$5.00 | \$5.00 |
| 2 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 |
| 3 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$3.00 | \$3.00 | \$2.00 | \$2.00 |
| 4 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 |
| | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$1.00 | \$1.00 |
| 5 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |

30 INSTANT GAME DISPENSER DISPLAY

| 5X6 | Columns → | | | | | |
|--------|-------------------|---------|-------------------|---------|-------------------|---------|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | Dispenser Tower 3 | |
| 1 | 1 | 2 | 3 | 4 | 5 | 6 |
| | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 |
| 2 | 7 | 8 | 9 | 10 | 11 | 12 |
| | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 |
| 3 | 13 | 14 | 15 | 16 | 17 | 18 |
| | \$3.00 | \$3.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 |
| 4 | 19 | 20 | 21 | 22 | 23 | 24 |
| | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$1.00 | \$1.00 |
| 5 | 25 | 26 | 27 | 28 | 29 | 30 |

20 INSTANT GAME DISPENSER DISPLAY

| 5X4 | | Columns → | | | |
|--------|-------------------|-----------|-------------------|---------|--|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | |
| | | | | | |
| 1 | 1 | 2 | 3 | 4 | |
| | \$20.00 | \$20.00 | \$10.00 | \$10.00 | |
| 2 | 5 | 6 | 7 | 8 | |
| | \$5.00 | \$5.00 | \$5.00 | \$5.00 | |
| 3 | 9 | 10 | 11 | 12 | |
| | \$5.00 | \$3.00 | \$3.00 | \$2.00 | |
| 4 | 13 | 14 | 15 | 16 | |
| | \$2.00 | \$2.00 | \$1.00 | \$1.00 | |
| 5 | 17 | 18 | 19 | 20 | |

10 GAME DISPENSER DISPLAY

| 5X2 | | Columns → | |
|--------|-------------------|-----------|--|
| Rows ↓ | Dispenser Tower 1 | | |
| | | | |
| 1 | 1 | 2 | |
| | \$20.00 | \$10.00 | |
| 2 | 3 | 4 | |
| | \$5.00 | \$5.00 | |
| 3 | 5 | 6 | |
| | \$3.00 | \$2.00 | |
| 4 | 7 | 8 | |
| | \$2.00 | \$1.00 | |
| 5 | 9 | 10 | |
| | | | |

32 INSTANT GAME DISPENSER DISPLAY

| 4X8 | | Columns → | | | | | | | |
|--------|-----------------------------------|-----------|-------------------|---------|-------------------|---------|-------------------|---------|--|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | Dispenser Tower 3 | | Dispenser Tower 4 | | |
| | NEW GAMES PRICE POINT HIGH TO LOW | | | | \$20.00 | \$20.00 | \$10.00 | \$10.00 | |
| | | | | | | | | | |
| 1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | |
| | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | |
| 2 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | |
| | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$3.00 | \$3.00 | |
| 3 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | |
| | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$1.00 | \$1.00 | |
| 4 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | |

24 INSTANT GAME DISPENSER DISPLAY

| 4X6 | | Columns → | | | | | |
|--------|-----------------------------------|-----------|---------|-------------------|--------|-------------------|---------|
| Rows ↓ | Dispenser Tower 1 | | | Dispenser Tower 2 | | Dispenser Tower 3 | |
| | NEW GAMES PRICE POINT HIGH TO LOW | | | | | \$20.00 | \$20.00 |
| | 1 | 2 | 3 | 4 | 5 | 6 | |
| | \$10.00 | \$10.00 | \$10.00 | \$5.00 | \$5.00 | \$5.00 | |
| | 7 | 8 | 9 | 10 | 11 | 12 | |
| 2 | \$5.00 | \$5.00 | \$3.00 | \$3.00 | \$2.00 | \$2.00 | |
| 3 | 13 | 14 | 15 | 16 | 17 | 18 | |
| | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$1.00 | \$1.00 | |
| | 19 | 20 | 21 | 22 | 23 | 24 | |

16 INSTANT GAME DISPENSER DISPLAY

| 4X4 | | Columns → | | | |
|--------|-----------------------------------|-----------|-------------------|---------|--|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | |
| | NEW GAMES PRICE POINT HIGH TO LOW | | | | |
| 1 | 1 | 2 | 3 | 4 | |
| | \$20.00 | \$10.00 | \$10.00 | \$10.00 | |
| 2 | 5 | 6 | 7 | 8 | |
| | \$5.00 | \$5.00 | \$5.00 | \$3.00 | |
| 3 | 9 | 10 | 11 | 12 | |
| | \$2.00 | \$2.00 | \$2.00 | \$1.00 | |
| 4 | 13 | 14 | 15 | 16 | |

8 GAME DISPENSER DISPLAY

| 4X2 | | Columns → | |
|--------|-------------------|-----------|--|
| Rows ↓ | Dispenser Tower 1 | | |
| | NEW GAMES | | |
| 1 | 1 | 2 | |
| | \$20.00 | \$10.00 | |
| 2 | 3 | 4 | |
| | \$5.00 | \$3.00 | |
| 3 | 5 | 6 | |
| | \$2.00 | \$1.00 | |
| 4 | 7 | 8 | |

24 INSTANT GAME DISPENSER DISPLAY

| 3X8 | | Columns → | | | | | | | |
|--------|-----------------------------------|-----------|-------------------|--------|-------------------|---------|-------------------|---------|---------|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | Dispenser Tower 3 | | Dispenser Tower 4 | | |
| | NEW GAMES PRICE POINT HIGH TO LOW | | | | | \$20.00 | \$20.00 | \$10.00 | \$10.00 |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | |
| | \$10.00 | \$10.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$3.00 | \$3.00 | |
| 2 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | |
| | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$1.00 | \$1.00 | |
| 3 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | |

18 INSTANT GAME DISPENSER DISPLAY

| 3X6 | | Columns → | | | | | |
|--------|-----------------------------------|-----------|-------------------|--------|-------------------|---------|--|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | Dispenser Tower 3 | | |
| | NEW GAMES PRICE POINT HIGH TO LOW | | | | \$20.00 | \$20.00 | |
| | | | | | | | |
| | | | | | | | |
| 1 | 1 | 2 | 3 | 4 | 5 | 6 | |
| | \$3.00 | \$5.00 | \$5.00 | \$5.00 | \$10.00 | \$10.00 | |
| 2 | 7 | 8 | 9 | 10 | 11 | 12 | |
| | \$3.00 | \$2.00 | \$2.00 | \$2.00 | \$2.00 | \$1.00 | |
| 3 | 13 | 14 | 15 | 16 | 17 | 18 | |

12 INSTANT GAME DISPENSER DISPLAY

| 3X4 | | Columns → | | | |
|--------|-------------------|-----------|-------------------|---------|--|
| Rows ↓ | Dispenser Tower 1 | | Dispenser Tower 2 | | |
| | \$20.00 | \$20.00 | \$10.00 | \$10.00 | |
| 1 | 1 | 2 | 3 | 4 | |
| | \$3.00 | \$5.00 | \$5.00 | \$5.00 | |
| 2 | 5 | 6 | 7 | 8 | |
| | \$3.00 | \$2.00 | \$2.00 | \$1.00 | |
| 3 | 9 | 10 | 11 | 12 | |

6 GAME DISPENSER DISPLAY

| 3X2 | | Columns → | |
|--------|-------------------|-----------|--|
| Rows ↓ | Dispenser Tower 1 | | |
| | \$20.00 | \$10.00 | |
| 1 | 1 | 2 | |
| | \$5.00 | \$3.00 | |
| 2 | 3 | 4 | |
| | \$2.00 | \$1.00 | |
| 3 | 5 | 6 | |