



THE MISSISSIPPI LOTTERY

RETAILER CONNECTION

VOL. 6 / NO. 3

SUMMER
2025

POWERBALL
DOUBLE PLAY[®] // POWERPLAY

ADD-ONS: SMALL UPSELL, BIG IMPACT

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1080 RIVER OAKS DR
BLDG. B-100
FLOWOOD, MS 39232

Gambling Problem?
Call 1-800-GAMBLER

Retailer Questions?
Equipment:
866-234-7533
Customer Support:
601-487-1387

Email:
info@mslot.org

NOTE FROM THE President

Let's talk about money – specifically, Mississippi Lottery players winning it and your store earning more of it.

For instance, since Jan. 1, 2025, seven Mississippi Lottery players have posted wins of at least \$50,000 – meaning their numbers matched five of the balls drawn – in Powerball® drawings. Of those seven winners, five won a combined total of \$250,000... the other two won a combined total of \$250,000.

But wait, you say, all seven won matching the same number of balls, but two players combined won as much as the other five? The answer is simple. The two paid \$1 more for Power Play®, the multiplier option that boosts non-jackpot winnings by two, three, four, five or even up to 10 times. I wonder how many times the other five winners have thought, “Why didn't I spend that extra buck?”

The fact is a lot of players either don't know about the multiplier option or haven't considered it. This is an excellent chance to deploy a dose of customer service. Teaching players about Power Play and/or asking if they'd like to add it to their purchase is your store's chance to build customer loyalty. Suffice to say, if you turn someone's \$100,000 win into \$1 million, you'll probably have a customer for life. There's another Powerball add-on worth telling your customers about – Double Play®. The game draws just after the Powerball drawing and the player who buys Double Play gets a second chance at winning with the same number he or she used in Powerball. By adding Double Play for \$1 more, one Mississippi Lottery player won \$10 million in January, and another landed a \$50,000 payday in May.

Similarly, a lot of players skip out on getting the full value out of playing Mississippi Lottery scratch-off games. Some players buy a ticket and scratch it off. Then, they either check the ticket themselves or at the scanner in your store, and if it's not a winner, they throw away the ticket. That's a shame, because that ticket still could be a winner in the Mississippi Lottery's 2nd Chance program.

By entering any non-winning Mississippi Lottery scratch-off tickets in the 2nd Chance program, players are in the drawing for that game's top prize, which occurs when the game ends. Signing up for the 2nd Chance program is free. After successfully registering and logging in, players can view the scratch-off games eligible for the 2nd Chance

drawings. To enter a drawing, a player enters the codes from non-winning scratch-off ticket identified on the entry page. Promotional drawings are held as determined by the lottery, usually quarterly. A link to the 2nd Chance program can be found atop the Mississippi Lottery's home page, mslottery.com.

So, why don't more players utilize the 2nd Chance program? Again, it's probably because they don't know about it or just haven't considered doing it. It takes about a minute to sign up; and players are guided through the process of entering their ticket information. Is it worth the time? Just ask one of the 10 winners who raked in a total of more than \$1 million from the most recent round of 2nd Chance drawings.

Now armed with ways to make playing Mississippi Lottery games even more fun for little-to-no additional investment, your player might be interested in the bonus promotions that accompany some of our scratch-off games. These promotions cost the player nothing more to enter. Simply entering their non-winning ticket in the 2nd Chance promotion gets them in the drawings for prizes ranging from trips to special places, gift cards and cold hard cash.

A large number of Mississippi Lottery players are currently participating in two promotions. The Sizzlin' Summer Cash Bonus Promotion – based on the \$2 Heat Stroke, \$5 Blazing Hot Bucks and the \$10 Red Hot Cash scratch-off games – offers prizes ranging from \$500 to \$25,000 in cash. Meanwhile, the Powerball NASCAR Promotion is also free to enter, and in addition to cash prizes, 15 Mississippians will be entered into a national pool of contestants vying for a \$1 million prize.

Customers who get good tips on how to win prizes and money are bound to come back for more because they appreciate good customer service – just like the Mississippi Lottery appreciates all of our retailers. Sincerely, thank you for the energy and commitment you display daily.

Regards,

Jeff Hewitt
Mississippi Lottery President

AVAILABLE NOW!

INTRODUCING OUR



GAME DETAILS:

\$25,000 Mad Money (\$2)
(Game 211)
Top Prize: \$25,000

5X The Cash (\$5)
(Game 188)
Top Prize: \$100,000

Triple Red 7s (\$10)
(Game 212)
Top Prize: \$200,000

FEATURED *Retailer*

69 MART
4314 MS-69
COLUMBUS, MS 39703



BIG WIN, SMALL STORE:

COLUMBUS RETAILER 69 MART DELIVERS \$1.2 MILLION SURPRISE

The lucky ticket was purchased by a frequent local customer, making the moment even more meaningful for Ghanshyam (Gary) Patel, manager of 69 Mart and other retailers across the region.

It's exciting for the winner, but also for our store and the whole community."

"We were thrilled when we found out," Gary said. "It's exciting for the winner, but also for our store and the whole community."

For selling the jackpot ticket, 69 Mart was presented with a \$5,000 bonus, which was icing on the cake for Gary. Since becoming manager of 69 Mart, Gary has built a reputation for friendly service, loyal regulars—and now, lottery luck.

"It never gets old hearing you sold one of the big tickets, but to know we sold the biggest Match 5 ticket ever has created a lot of excitement," said Gary.

The historic jackpot win has turned 69 Mart into a must-visit stop for lottery players, both local and out-of-town. Gary added, "We have a lot of Alabama players, and with this news, I think we'll have even more."

Mississippi Match 5 continues to grow in popularity thanks to its rolling jackpots and nightly drawings. The June 4 win solidifies the game's place as a standout among Mississippi Lottery offerings and puts a spotlight on the retailers who help drive its success.

For Gary, it's a moment of pride and motivation. "We're grateful to be part of a win like this," he said. "It keeps things exciting and keeps people coming back."

With three major wins now under his belt, Gary's stores are quickly becoming known as some of the luckiest places to play in Mississippi—and he's perfectly fine with that.



A small retailer in Columbus just made big Mississippi Lottery history.

69 Mart, named for the state highway it resides, nearly a stone's throw from the Mississippi-Alabama state line, sold the record-breaking \$1.2 million Mississippi Match 5 jackpot ticket for the June 4 drawing—the largest jackpot ever awarded in the game.

Pictured from L to R: Ghanshyam Patel, 69 Mart Manager; Jackie Wright, 69 Mart long-time employee; Donald Minter, Vice President of Sales at the Mississippi Lottery Corporation



TOP 100

RETAILERS

Total
SALES

JAN. 1, 2025
TO
MARCH 31, 2025

SALES RANK	RETAILER NAME	CITY
1	TOOMSUBA TEXACO	TOOMSUBA
2	SPRINT MART #9	FULTON
3	SUN EXPRESS	TUPELO
4	SHELL 45 ABERDEEN	ABERDEEN
5	MISS AL MARKET	MOSS POINT
6	NEWTON JUNCTION	NEWTON
7	SPRINT MART #4106	COLUMBUS
8	BRANDO'S TOBACCO STORE	BYRAM
9	SPRINT MART #37	BELDEN
10	SPRINT MART #4109	GRENADA

SALES RANK	RETAILER NAME	CITY
11	TOBACCO MART	BROOKHAVEN
12	MIDWAY FOOD MART	MOSS POINT
13	HENARD ONE STOP TOBACCO AND BEER	CLEVELAND
14	HAMPTON SHELL	MERIDIAN
15	SPRINT MART #27	CORINTH
16	SPRINT MART #4107	COLUMBUS
17	SWEET PEAS 76	HAZLEHURST
18	TCB STOP 'N GEAUX	GULFPORT
19	SPRINT MART #5	NETTLETON
20	BYRAM GAS	BYRAM
21	FINISH LINE	HATTIESBURG
22	EXXON	CLINTON
23	FUEL TIME #7	JACKSON
24	FAST STOP 4	LOUIN
25	SD FOOD MART	JACKSON
26	S & J #1	AMORY
27	NORTH HILLS TEXACO	MERIDIAN
28	FULTON TOBACCO MART	FULTON
29	MARATHON FAST STOP	TUPELO
30	C MART	WEST POINT
31	SPRINT MART #45	TUPELO
32	ONE STOP MARKET	GUNTOWN
33	NANCE'S NORTHSIDE SHORTSTOP	PHILADELPHIA
34	EK FOOD MART	FOREST
35	U.S. FOOD MART	RAYMOND
36	LAKESIDE FOOD MART #8	CLINTON
37	SPRINT MART #4102	ABERDEEN
38	EXPRESS MART	BELMONT
39	FLEETWAY 170	PRENTISS
40	NEW HEBRON QUICK STOP	NEW HEBRON
41	BRIAR'S FOODMART	CLINTON
42	TONY'S TOO	NEW ALBANY
43	SPRINT MART #41	IUKA
44	AIRBASE TEXACO	COLUMBUS
45	STATELINE EXPRESS MART	CALEDONIA
46	SUNRISE FOOD MART	RIDGELAND
47	SPRINT MART #39	TUPELO
48	SPRINT MART #4140	STARKVILLE
49	SPRINT MART #4104	HAMILTON
50	MARATHON	JACKSON
51	BAO WOW'S	OCEAN SPRINGS
52	CHEAP BUTTS	MOSS POINT
53	LAKESIDE FOODMART #16	RIDGELAND
54	J'S MART	TUPELO
55	KEITH'S SUPERSTORE #82	MOSS POINT

SALES RANK	RETAILER NAME	CITY
56	TG MART 1	COLUMBIA
57	B-KWIK #1	BROOKHAVEN
58	MURPHY OIL USA #8503	PETAL
59	RIYAN'S #1	PICAYUNE
60	MINI FOOD MART	FOREST
61	FLEETWAY 108	MADISON
62	SPRINT MART #4135	COLUMBUS
63	STOP AND SHOP OF ABERDEEN	ABERDEEN
64	RACEWAY EXPRESS SHELL	GREENVILLE
65	NEIGHBORHOOD STORE	PASCAGOULA
66	SCARLET PEARL CASINO RESORT	D'IBERVILLE
67	CITGO	MERIDIAN
68	LAKESIDE FOOD MART	WAYNESBORO
69	NICK'S ONE STOP OF PORT GIBSON	PORT GIBSON
70	CALHOUN TOBACCO	CALHOUN CITY
71	KING CITY	MERIDIAN
72	CITGO	JACKSON
73	HABITS DISCOUNT TOBACCO & BEVERAGE	OXFORD
74	PARKERS FILLING STATION #25	CLEVELAND
75	BLUESKY #730	IUKA
76	QUICK TRIP	TERRY
77	FLEETWAY MARKET #143	CLINTON
78	BLUESKY #735	TUPELO
79	SPRINT MART #4136	WEST POINT
80	3 G'S TELEPHONE	PASCAGOULA
81	HWY 493	MERIDIAN
82	PROMISE GAS & GROCERY	JACKSON
83	SANDYS MARATHON	JACKSON
84	SUPER C TOBACCO	VERONA
85	TOBACCO WAREHOUSE 40	EUPORA
86	B-KWIK #15	HATTIESBURG
87	CANTON DISCOUNT DRUGS	CANTON
88	CITY TOBACCO & VAPE	MENDENHALL
89	MACON EXXON	MACON
90	KANGAROO CROSSING #102	LEXINGTON
91	US 2 DELI AND FOODMART	COLUMBUS
92	STOP & SHOP	JACKSON
93	T-MART #7	CORINTH
94	MURPHY OIL USA #7755	AMORY
95	BROTHERS PIT STOP	PICAYUNE
96	TEXACO FOOD MART	COLUMBUS
97	GRAB N GO TEXACO	JACKSON
98	EXPRESS MART	COLUMBUS
99	RICK'S EXPRESS #3	ROLLING FORK
100	RACEWAY 6867	MOSS POINT

TOP 10

RETAILERS *Game Sales*

[JAN. 1, 2025 TO MARCH 31, 2025]

INSTANT GAME SALES

SALES RANK	RETAILER	CITY
1	SUN EXPRESS	TUPELO
2	SPRINT MART #9	FULTON
3	SPRINT MART #37	BELDEN
4	TOOMSUBA TEXACO	TOOMSUBA
5	NEWTON JUNCTION	NEWTON
6	MISS AL MARKET	MOSS POINT
7	SPRINT MART #27	CORINTH
8	SPRINT MART #4109	GRENADA
9	SHELL 45 ABERDEEN	ABERDEEN
10	SPRINT MART #5	NETTLETON

POWERBALL SALES

SALES RANK	RETAILER	CITY
1	TOOMSUBA TEXACO	TOOMSUBA
2	SPRINT MART #4106	COLUMBUS
3	MIDWAY FOOD MART	MOSS POINT
4	SPRINT MART #9	FULTON
5	MISS AL MARKET	MOSS POINT
6	SCARLET PEARL CASINO RESORT	D'IBERVILLE
7	KEITH'S SUPERSTORE #82	MOSS POINT
8	SPRINT MART #4107	COLUMBUS
9	KEITH'S SUPERSTORE #86	MOSS POINT
10	CLARK OIL COMPANY 10	MOSS POINT

MS MATCH 5 SALES

SALES RANK	RETAILER	CITY
1	TOOMSUBA TEXACO	TOOMSUBA
2	FLEETWAY 108	MADISON
3	SPRINT MART #4106	COLUMBUS
4	BRANDO'S TOBACCO STORE	BYRAM
5	MIDWAY FOOD MART	MOSS POINT
6	SPRINT MART #9	FULTON
7	MISS AL MARKET	MOSS POINT
8	SCARLET PEARL CASINO RESORT	D'IBERVILLE
9	MINIT MART #7235	POPLARVILLE
10	SUN EXPRESS	TUPELO

CASH 4 SALES

SALES RANK	RETAILER	CITY
1	NICK'S ONE STOP OF PORT GIBSON	PORT GIBSON
2	SHELL 45 ABERDEEN	ABERDEEN
3	FAYETTE FOOD MART	FAYETTE
4	DOUBLE QUICK #18	RULEVILLE
5	TOOMSUBA TEXACO	TOOMSUBA
6	EXXON	CLINTON
7	DOUBLE QUICK #7	RULEVILLE
8	EXXON GAS	CARTHAGE
9	NEWTON JUNCTION	NEWTON
10	ABBEY MART OF MS	OLIVE BRANCH

MEGA MILLIONS SALES

SALES RANK	RETAILER	CITY
1	TOOMSUBA TEXACO	TOOMSUBA
2	SPRINT MART #4106	COLUMBUS
3	MIDWAY FOOD MART	MOSS POINT
4	SPRINT MART #9	FULTON
5	MISS AL MARKET	MOSS POINT
6	SCARLET PEARL CASINO RESORT	D'IBERVILLE
7	KEITH'S SUPERSTORE #82	MOSS POINT
8	SPRINT MART #4107	COLUMBUS
9	KEITH'S SUPERSTORE #86	MOSS POINT
10	CLARK OIL COMPANY 10	MOSS POINT

LOTTO AMERICA SALES

SALES RANK	RETAILER	CITY
1	BRANDO'S TOBACCO STORE	BYRAM
2	MISS AL MARKET	MOSS POINT
3	MIDWAY FOOD MART	MOSS POINT
4	TOOMSUBA TEXACO	TOOMSUBA
5	SPRINT MART #4106	COLUMBUS
6	KEITH'S SUPERSTORE #82	MOSS POINT
7	NEWTON JUNCTION	NEWTON
8	TOBACCO MART	BROOKHAVEN
9	SPRINT MART #9	FULTON
10	EXXON	CLINTON

CASH 3 SALES

SALES RANK	RETAILER	CITY
1	SHELL 45 ABERDEEN	ABERDEEN
2	TG MART 1	COLUMBIA
3	MINI FOOD MART	FOREST
4	BOLTON CHEVRON	BOLTON
5	EXXON	CLINTON
6	FAYETTE FOOD MART	FAYETTE
7	ABBEY MART OF MS	OLIVE BRANCH
8	DOUBLE QUICK #7	RULEVILLE
9	TOBACCO WAREHOUSE 12	COLUMBUS
10	TEM'S #2	MACON

CASH POP SALES

SALES RANK	RETAILER	CITY
1	FAST STOP 4	LOUIN
2	TCB STOP 'N GEAUX	GULFPORT
3	SWEET PEAS 76	HAZLEHURST
4	NEW HEBRON QUICK STOP	NEW HEBRON
5	STOP & SHOP	JACKSON
6	BUCKATUNNA GROCERY	BUCKATUNNA
7	SHELL 45 ABERDEEN	ABERDEEN
8	SUN EXPRESS	TUPELO
9	DON GABRIEL MARKET II	JACKSON
10	ZIPPIN 2	ACKERMAN



SMALL UPSELL, BIG IMPACT

WHY POWER PLAY AND DOUBLE PLAY MATTER AT THE REGISTER

When it comes to selling Powerball tickets, Mississippi Lottery retailers already play a crucial role in making dreams come true. But did you know that encouraging players to add just one more dollar—for either Power Play or Double Play—can dramatically enhance both their playing experience and your bottom line?

Here's why those simple upsells matter more than ever.

What Are Power Play and Double Play?

If your customers ask, here's the short and sweet explanation:

- Power Play multiplies non-jackpot prizes by up to 10 times, depending on the multiplier drawn. Match five white balls? The \$1 million prize becomes \$2 million with Power Play. Even a \$50 win could become \$500.
- Double Play gives players a second chance to win with the same numbers in a separate drawing—offering a top prize of \$10 million.

Both options cost just an additional \$1 each, and can be played individually or combined with the main Powerball ticket.

WHY IT MATTERS TO YOU

As a Mississippi Lottery retailer, each upsell helps in four key ways:

- 1. Higher Commissions** – That extra \$1 on each ticket directly increases your commission revenue.
- 2. Increased Player Engagement** – Add-ons make the game more exciting, which builds loyalty and repeat visits.
- 3. Retail Recognition** – Big wins tied to your store can boost visibility and foot traffic. More add-ons mean more chances for your location to be the next winning headline.
- 4. Retail Commission** – Retailers can earn a \$25,000 bonus for selling a jackpot-winning Powerball or Mega Millions ticket, or a \$5,000 bonus for selling a draw-style ticket winning \$1 million or more (if multiple qualifying tickets are sold in the same drawing, the bonus is split equally among retailers.)

HOW TO UPSELL *Successfully*

Upselling doesn't have to be pushy. A simple, friendly question works wonders:

“Would you like to add Power Play or Double Play for just \$1 more?”

“Want to double your prize or get a second chance to win \$10 million?”

LET'S KEEP THE MOMENTUM GOING

The Mississippi Lottery is here to support you with training, materials, and real-time sales support. As jackpots grow and excitement builds, add-on features are your key to maximizing every Powerball transaction.

So next time a customer asks for a Powerball ticket, remember: a dollar more could mean millions—for them, and more business for you.

ADD-ONS
CONTRIBUTED
TO MORE THAN
\$2.1
MILLION
IN NON-JACKPOT
POWERBALL PRIZE WINS

MISSISSIPPIANS ARE WINNING BIG

- Recent wins show that these small investments can lead to huge returns for players—and higher commissions for retailers.
- February saw the largest Mississippi Lottery win ever when a player in Petal won the \$10,000,000 Double Play jackpot.
 - A few short days later, another player in Mendenhall added the Power Play option to double their \$1 million prize to \$2 million.
 - In April, a Powerball player from Biloxi won \$150,000—tripled from \$50,000 thanks to Power Play.
 - In May, a Gulfport ticket with the Double Play option matched four white balls and the Powerball to win \$50,000 with Double Play's separate payout grid.
 - Statewide, add-ons contributed to more than \$2.1 million in non-jackpot Powerball prize wins in the first half of 2025 alone.

These stories aren't just good news—they're great upsell moments.

\$10,000,000 DOUBLE PLAY Winner

The largest single payout by the Mississippi Lottery to date – \$10 million – occurred because a player plunked down an additional dollar for Double Play®, along with the player's \$2 Powerball® ticket.

In the February Double Play win, the player's ticket missed the Powerball numbers, but matched all six numbers in the Double Play drawing, which takes place just after the Powerball drawing. Lightning nearly struck again when a Batesville player chalked up a \$50,000 payout by matching four of five white balls and the red Powerball in Double Play.

Your store's players need to know the basics: **Double Play is an add-on feature available for an additional \$1 per play.** It offers players another chance to match their numbers in a second drawing held immediately after the main Powerball drawing, with **top prizes up to \$10 million.** And by adding Power Play for just \$1 more, players can multiply their non-jackpot Powerball winning prizes from 2 to 5 times.

MEET YOUR Inside Sales TEAM

601-487-1359



Audra
INSIDE SALES MANAGER



Tatum



Audrey



Joyce



Margie

MEET YOUR Customer SUPPORT SPECIALISTS

601-487-1387



Michelle
SR. MANAGER OF CUSTOMER
SUPPORT AND RETAIL CONTRACTS



Alicia



D'Quandra



Kaitlin



Sarahbeth



Vanessa

MISSISSIPPI LOTTERY HITS THE ROAD WITH MONTHLY



The Mississippi Lottery is hitting the road and bringing the excitement straight to players and retailers across the state with its monthly Facebook Live on the Road series!

On the last Tuesday of each month, the Lottery team sets up at a different retailer to spotlight winning moments, new games, special promotions, and connect with players and retailers in real-time.

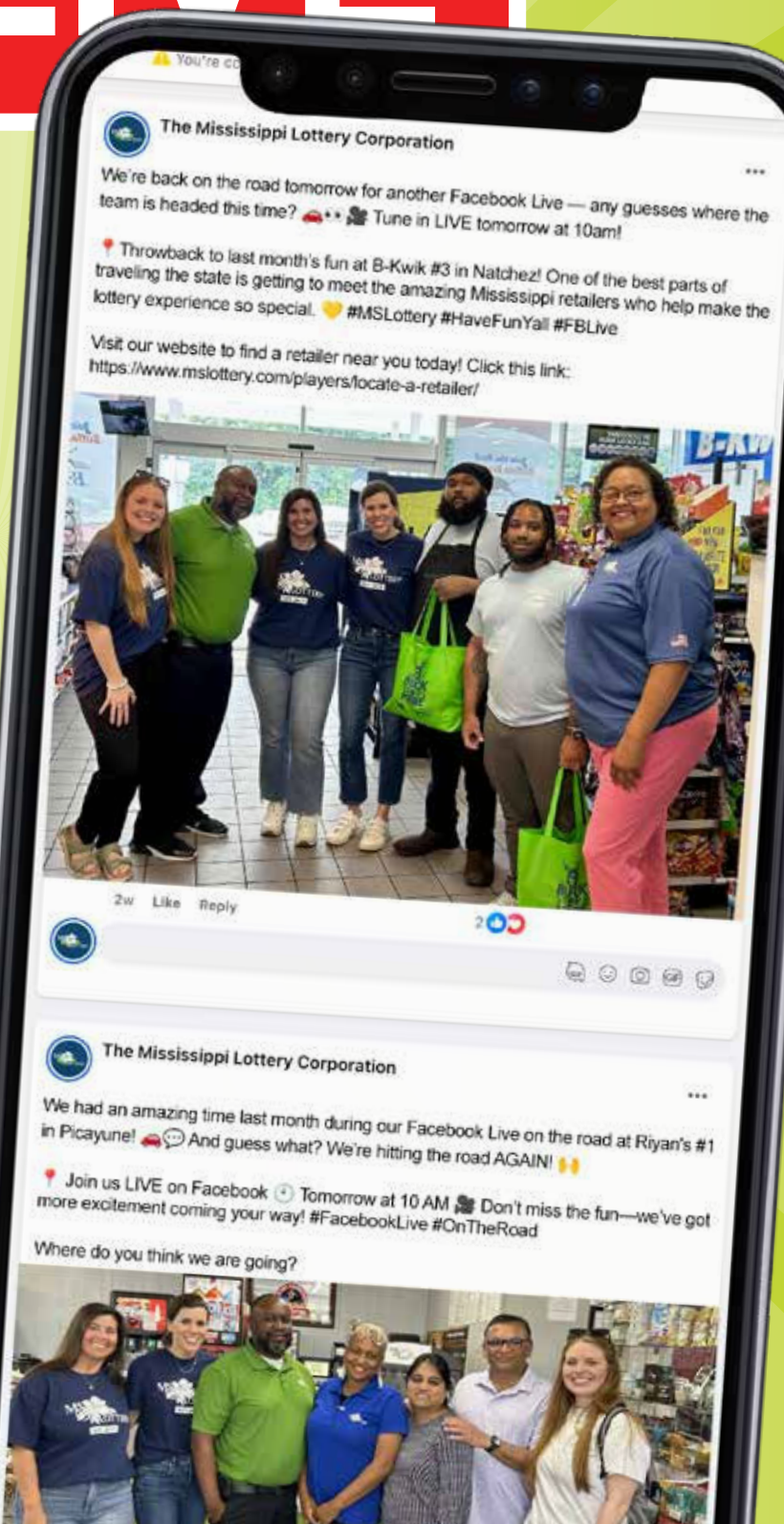
So far, we've made stops in Hernando, Cleveland, Columbus, Meridian, Natchez, Brookhaven and Picayune—and we're just getting started! We're going ALL over the state bringing this experience to even more retailers and players.



WANT YOUR LOCATION TO BE FEATURED NEXT?

Nominate your store for an upcoming Facebook Live event by speaking to your lottery account representative. It's a great way to boost visibility, attract more customers, and show off your Lottery spirit.

Stay tuned to the Mississippi Lottery Facebook page for upcoming stops, live broadcasts, and more ways to join the fun.



BRIGHTSTAR™

MISSISSIPPI LOTTERY VENDOR IGT REBRANDS AS BRIGHTSTAR

The Mississippi Lottery's longtime systems vendor, IGT, is entering a new era with a fresh identity and is now operating under the name Brightstar. This rebranding marks an exciting chapter for the company as it continues to power lottery operations across the state with cutting-edge technology and trusted expertise. While the name has changed, Brightstar remains committed to delivering the same high-quality service and innovation that Mississippi players and retailers have come to expect.

Why should my customers sign up to be a **MISSISSIPPI LOTTERY** Insider?



- ✓ Regular updates on Mississippi Lottery news and games
- ✓ Exclusive access to entries for many Mississippi Lottery promotions featuring cash and prizes
- ✓ Game instructions
- ✓ Notices of high jackpots and recent winners
- ✓ Ability to participate in Mississippi Lottery surveys

SIGN-UP AT:

MSLOTTERY.COM/INSIDER

COLUMBUS PLAYER CLAIMS RECORD-BREAKING \$1.2 MILLION



What started as a normal Wednesday night quickly turned into a moment of disbelief—and then pure joy—for one longtime Mississippi Lottery player from Columbus.

The lucky winner recently claimed the largest Mississippi Match 5 jackpot in the game's history, a staggering \$1.2 million prize from the June 4 drawing. It's a historic win for both the player and the game, marking the first time Match 5 has reached a seven-figure jackpot.

A faithful Mississippi Lottery participant since the lottery launched in 2019, the Columbus native has always had a soft spot for draw-style games. Match 5 holds a special place in their heart, and it's one they play consistently—often pairing their entries with \$20 instant scratch-off tickets, another personal favorite.

So, when they sat down to check the winning numbers from the June 4 drawing, they were ready—just not for what was about to happen.

"At first, I was confused," they recalled. "I saw the numbers and thought, 'No way... that can't be right.'" But as they rechecked the ticket and matched each number one by one, disbelief gave way to overwhelming excitement. "I must've read them three times before I let myself believe it," they said, laughing.

The winning numbers weren't random. The player carefully selected them, combining a heartfelt mix of family members' birthdates, ages, and "whatever number just felt lucky that day."

Their method worked. That deeply personal selection became the golden ticket to a life-changing sum—and a permanent place in Mississippi Lottery history.

The winning ticket was purchased at 69 Mart, located at 1831 Hwy. 69 S. in Columbus,

now etched into Match 5 history as the site of the game's largest jackpot win to date.

As for their plans? They're keeping things grounded and grateful.

"I want to pay off some bills, just breathe a little easier and enjoy the summer," they said "God is great."

And as if one major win weren't enough, Columbus struck gold again just five days later, when another lucky player matched all five numbers in the June 9 Match 5 drawing to win a \$52,000 jackpot. That winning ticket was purchased at Sprint Mart #4135, located at 2401 Hwy. 45 N in Columbus. The back-to-back wins have sparked buzz across the community and among Mississippi Lottery players statewide.

This string of Columbus jackpots not only highlights the popularity of Mississippi Match 5 but also reinforces what local players already know: lightning can strike twice.



LOTTERY Directory

DEPARTMENT	DEPARTMENT DUTIES	CONTACT
INSIDE SALES	- Process instant ticket orders - Inventory validation/ unassigned pack issues - Total inventory management questions	601-487-1359
CUSTOMER SUPPORT (RETAILERS)	- Application licensing, status, etc - Sweeps, bank deposit info, retailer's accounts invoicing info - Terminal functional info - Retailer's certificates, bond renewals, termination requests - Ticket activation, settlement, credit adjustment request & invoice info - Tickets deemed as previously paid - Lottery product questions	601-487-1387 TERMINAL DAMAGE? Call the Brightstar Hotline at 866-234-7533 OPTION 3 EMAIL: MLCCUSTOMERSUPPORT@MSLOT.ORG
CUSTOMER SUPPORT (PLAYERS)	- Assist players with instant ticket game instructions and ways to win - Give draw-style game results for previous drawings up to 180 days - Questions about how to play draw-style games and complete playslips - Player concerns	601-487-1355 HOW TO PLAY: PRESS 2 PREVIOUS DRAWINGS: PRESS 1 RECENT WINNING NUMBER HOTLINE: 601-487-1396 EMAIL: MLCCUSTOMERSUPPORT@MSLOT.ORG
SECURITY	- Altered tickets - Damaged tickets - Investigation of reports involving possible retailer fraud, embezzlement, or illegal activities	601-487-1155 OPTION #3 STOLEN TICKETS?* Call the Brightstar Hotline at 866-234-7533 OPTION 1 <i>*All stolen tickets must be reported first to Brightstar</i>

AVAILABLE AUGUST 5!

INTRODUCING OUR

August GAMES!



GAME DETAILS:

CASH ON THE SPOT (\$1)
 (Game 214)
 Top Prize: \$5,000

CRUISIN' THE COAST 2025 (\$2)
 (Game 215)
 Top Prize: \$25,000

BREAK THE BANK (\$5)
 (Game 217)
 Top Prize: \$100,000

LOTTERY ACCOUNT

Reps



1

Van



2

Robert



3

Brandy



4

Lukia



5

Bernard



6

Skylar



7

Matt



8

Temon



9

Michael



10

Shana



11

Tracy



12

Chris E.



13

Keshanta



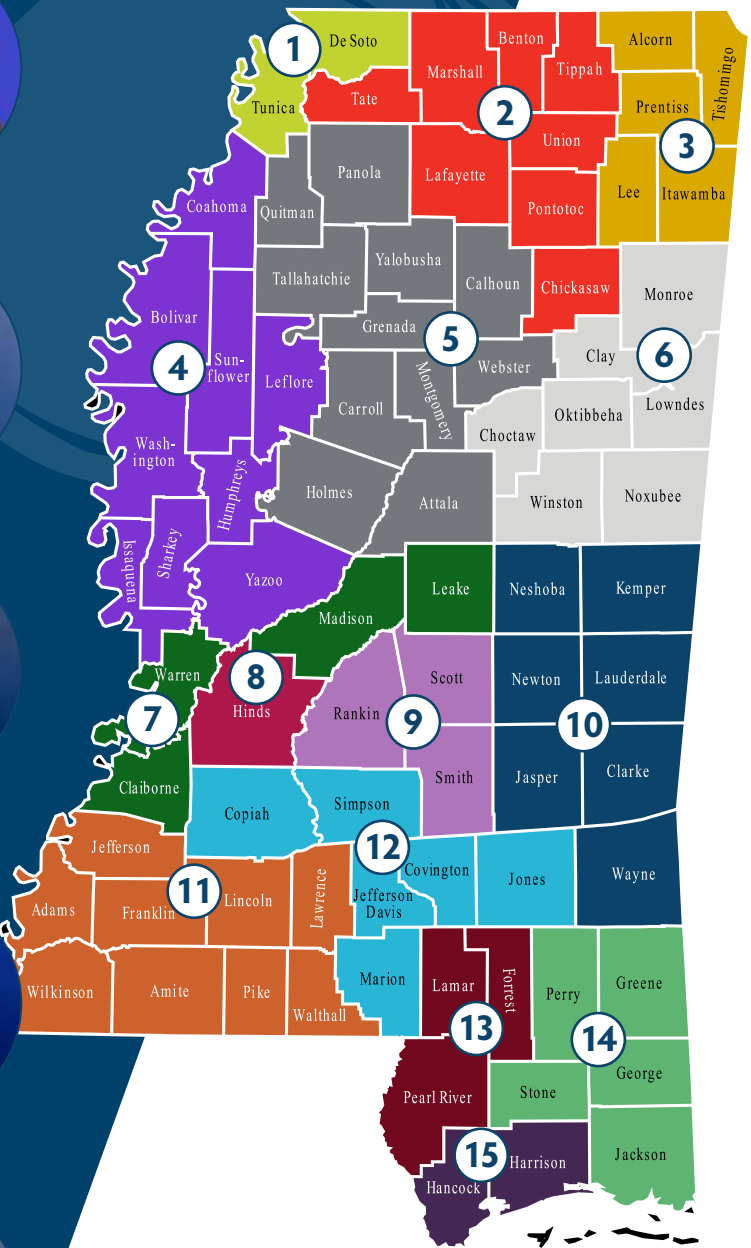
14

Chris B.



15

Joey



PROMOTIONAL
DRAWINGS
UPDATE



Last day for players to
register non-winning
tickets for these games:

MONDAY
10/6/2025



2nd Chance Promotional
Drawing Date:

THURSDAY
10/9/2025



Players can enter 2nd Chance eligible tickets at:

<https://secondchance.mslottery.com>

Available
SCRATCH-OFF GAMES
(AS OF 6/25/2025)

GAME #	GAME NAME	PRICE POINT	TICKETS/ PACK	TOP PRIZE	LAUNCH DATE	GAME #	GAME NAME	PRICE POINT	TICKETS/ PACK	TOP PRIZE	LAUNCH DATE
58	\$100 MILLION EXTRAVAGANZA	\$20.00	30	\$500,000	3/2/21	189	MY LOTTERY DREAM HOME	\$20.00	30	\$500,000	11/5/24
65	ELVIS	\$5.00	60	\$100,000	5/28/21	190	CASH GRAB	\$2.00	150	\$20,000	12/3/24
68	\$200,000 FORTUNE	\$10.00	30	\$200,000	7/2/21	191	SUPER CASHWORD	\$5.00	60	\$75,000	12/3/24
115	HIT IT BIG	\$5.00	60	\$50,000	12/6/22	192	JUMBO BUCKS LIMITED	\$10.00	30	\$200,000	12/3/24
116	\$10,000 PAYOUT	\$10.00	30	\$10,000	12/6/22	194	LUCKY DOUBLER	\$2.00	150	\$20,000	2/4/25
136	BANKROLL DOUBLER	\$2.00	150	\$20,000	12/29/23	196	COLOSSAL CASH	\$20.00	30	\$500,000	2/4/25
143	GOLD 75	\$10.00	30	\$200,000	7/27/23	197	10X THE MONEY	\$2.00	150	\$25,000	3/4/25
157	WONDER BUCKS	\$2.00	150	\$20,000	1/7/25	198	15X CROSSWORD	\$3.00	100	\$40,000	3/4/25
158	STACKS OF CASH	\$5.00	60	\$100,000	1/7/25	199	20X THE MONEY	\$5.00	60	\$100,000	3/4/25
159	TRIPLE PLAY	\$2.00	150	\$20,000	2/6/24	200	50X THE MONEY	\$10.00	30	\$200,000	3/4/25
160	CASHTASTIC	\$5.00	60	\$100,000	2/6/24	201	PIGGY BANK BUCKS	\$1.00	300	\$500	4/1/25
161	200X CASH BLITZ	\$20.00	30	\$500,000	2/6/24	202	GOLD BAR BINGO	\$5.00	60	\$75,000	4/1/25
162	* 3 TIMES LUCKY	\$1.00	300	\$3,000	1/20/24	203	SPECATACULAR RICHES	\$10.00	30	\$200,000	4/1/25
166	HOMERUN RICHES	\$2.00	150	\$20,000	4/2/24	205	HEAT STROKE	\$2.00	150	\$20,000	5/6/25
167	BINGO MANIA	\$3.00	100	\$30,000	4/2/24	206	BLAZING HOT BUCKS	\$5.00	60	\$100,000	5/6/25
168	FUN 55	\$5.00	60	\$100,000	4/2/24	207	RED HOT CASH	\$10.00	30	\$200,000	5/6/25
171	* DOUBLE MATCH	\$2.00	150	\$20,000	4/30/24	208	DOUBLE DOUBLER	\$1.00	300	\$5,000	6/3/25
172	BRING THE HEAT	\$2.00	150	\$20,000	6/4/24	209	GOLD RUSH	\$5.00	60	\$100,000	6/3/25
173	LUCKY DOG	\$5.00	60	\$100,000	6/4/24	210	\$500,000 EXTREME CASH	\$20.00	30	\$500,000	6/3/25
175	IT TAKES 2	\$2.00	150	\$20,000	7/2/24	211	\$25,000 MAD MONEY	\$2.00	150	\$25,000	7/1/25
179	\$20,000 POWER SHOT	\$2.00	150	\$20,000	8/6/24	188	5X THE CASH	\$5.00	60	\$100,000	7/1/25
180	CRUISIN' THE COAST III	\$5.00	60	\$100,000	8/6/24	212	TRIPLE RED 777	\$10.00	30	\$200,000	7/1/25
181	EMERALD GREEN	\$2.00	150	\$20,000	8/30/24	214	CASH ON THE SPOT	\$1.00	300	\$5,000	8/5/25
183	DIAMOND WHITE	\$10.00	30	\$200,000	8/30/24	215	CRUISIN THE COAST 2025	\$2.00	150	\$25,000	8/5/25
185	MYSTERY MULTIPLIER	\$2.00	150	\$20,000	10/1/24	216	\$100,000 ULTIMATE CATCH (BASS PRO)	\$5.00	60	\$100,000	8/5/25
186	WILD MONEY	\$5.00	60	\$100,000	10/1/24						
187	HIGH ROLLER	\$2.00	150	\$20,000	11/5/24						

Draw
BREAK

"Draw Break" refers to the period of time prior to a drawing when tickets may not be sold, purchased or validated. Keep this chart on hand as a friendly reminder.

	DRAW BREAK	DRAW TIME
	MON / WED / SAT 8:59 P.M.	MON / WED / SAT 9:59 P.M.
	MON / WED / SAT 9 P.M.	MON / WED / SAT 9:15 P.M.
	TUE / FRI 9:45 P.M.	TUE / FRI 10 P.M.
	1X DAILY 9:15 P.M.	1X DAILY 9:30 P.M.
	2X DAILY 2:15 P.M. / 9:15 P.M.	2X DAILY 2:30 P.M. / 9:30 P.M.
	2X DAILY 2:15 P.M. / 9:15 P.M.	2X DAILY 2:30 P.M. / 9:30 P.M.
	2X DAILY 2:15 P.M. / 9:15 P.M.	2X DAILY 2:30 P.M. / 9:30 P.M.



Cut/Tear Here to use Draw Schedule in-store.



DRAW SCHEDULE



@themslottery

SUN	MON	TUE	WED	THU	FRI	SAT
 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.
 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.
 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.	 2:30 P.M. & 9:30 P.M.
 9:30 P.M.	 9:30 P.M.	 9:30 P.M.	 9:30 P.M.	 9:30 P.M.	 9:30 P.M.	 9:30 P.M.
 9:15 P.M.	 9:15 P.M.	 9:15 P.M.	 9:15 P.M.			
 9:59 P.M.	 9:59 P.M.	 10 P.M.	 9:59 P.M.	 10 P.M.	 9:59 P.M.	 9:59 P.M.