

MLC INSTANT GAMES PLAN-O-GRAM 2025 POG

This Price Point Plan-O-Gram is designed to assist retailers with displaying Instant Games in a consistent & cohesive manner for players to make faster game selections. To increase sales we recommend activating the newest games on the 1st day of sales and placing them in the designated "NEW GAMES" dispensers each 1st Tuesday of the month. Group other games together by Price Point. Always keep dispenser displays clean and clutter free.

< Display Newest Games closest to register in the top dispensers. >

40 INSTANT GAME DISPENSER DISPLAY

40 INSTANT GAME DISPENSER DISPLAY		Columns →							
		Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4	
5X8	Rows ↓	1	2	3	4	5	6	7	8
1		\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00
2		\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
3		\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00	\$2.00	\$2.00
4		\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
5									

30 INSTANT GAME DISPENSER DISPLAY

30 INSTANT GAME DISPENSER DISPLAY		Columns →					
		Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3	
5X6	Rows ↓	1	2	3	4	5	6
1		\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
2		\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
3		\$3.00	\$3.00	\$2.00	\$2.00	\$2.00	\$2.00
4		\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
5							

20 INSTANT GAME DISPENSER DISPLAY

20 INSTANT GAME DISPENSER DISPLAY		Columns →			
		Dispenser Tower 1		Dispenser Tower 2	
5X4	Rows ↓	1	2	3	4
1		\$20.00	\$20.00	\$10.00	\$10.00
2		\$5.00	\$5.00	\$5.00	\$5.00
3		\$5.00	\$3.00	\$3.00	\$2.00
4		\$2.00	\$2.00	\$1.00	\$1.00
5					

10 GAME DISPENSER DISPLAY

10 GAME DISPENSER DISPLAY		Columns →	
		Dispenser Tower 1	
5X2	Rows ↓	1	2
1		\$20.00	\$10.00
2		\$5.00	\$5.00
3		\$3.00	\$2.00
4		\$2.00	\$1.00
5			

32 INSTANT GAME DISPENSER DISPLAY

32 INSTANT GAME DISPENSER DISPLAY		Columns →							
		Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4	
4X8	Rows ↓	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00	\$10.00	\$10.00
1		1	2	3	4	5	6	7	8
		\$10.00	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00
2		\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00
3		\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
4									

24 INSTANT GAME DISPENSER DISPLAY

24 INSTANT GAME DISPENSER DISPLAY		Columns →					
		Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3	
4X6	Rows ↓	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00
1		1	2	3	4	5	6
		\$10.00	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00
2		\$5.00	\$5.00	\$3.00	\$3.00	\$2.00	\$2.00
3		\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
4							

16 INSTANT GAME DISPENSER DISPLAY

16 INSTANT GAME DISPENSER DISPLAY		Columns →			
		Dispenser Tower 1		Dispenser Tower 2	
4X4	Rows ↓	NEW GAMES PRICE POINT HIGH TO LOW			
1		1	2	3	4
		\$20.00	\$10.00	\$10.00	\$10.00
2		\$5.00	\$5.00	\$5.00	\$3.00
3		\$2.00	\$2.00	\$2.00	\$1.00
4					

8 GAME DISPENSER DISPLAY

8 GAME DISPENSER DISPLAY		Columns →	
		Dispenser Tower 1	
4X2	Rows ↓	NEW GAMES	
1		1	2
		\$20.00	\$10.00
2		\$5.00	\$3.00
3		\$2.00	\$1.00
4			

24 INSTANT GAME DISPENSER DISPLAY

24 INSTANT GAME DISPENSER DISPLAY		Columns →							
		Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4	
3X8	Rows ↓	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00	\$10.00	\$10.00
1		1	2	3	4	5	6	7	8
		\$10.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00
2		\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
3									

18 INSTANT GAME DISPENSER DISPLAY

18 INSTANT GAME DISPENSER DISPLAY		Columns →					
		Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3	
3X6	Rows ↓	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00
1		1	2	3	4	5	6
		\$3.00	\$5.00	\$5.00	\$5.00	\$10.00	\$10.00
2		\$3.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00
3							

12 INSTANT GAME DISPENSER DISPLAY

12 INSTANT GAME DISPENSER DISPLAY		Columns →			
		Dispenser Tower 1		Dispenser Tower 2	
3X4	Rows ↓	\$20.00	\$20.00	\$10.00	\$10.00
1		1	2	3	4
		\$3.00	\$5.00	\$5.00	\$5.00
2		\$3.00	\$2.00	\$2.00	\$1.00
3					

6 GAME DISPENSER DISPLAY

6 GAME DISPENSER DISPLAY		Columns →	
		Dispenser Tower 1	
3X2	Rows ↓	\$20.00	\$10.00
1		1	2
		\$5.00	\$3.00
2		\$2.00	\$1.00
3			